AL. 1. 1663 C-2

HIGHLIGHTS of the Alberta Economy





For more information, contact: Alberta Economic Development Strategic Resources Division

4th Floor, Commerce Place 10155 – 102 Street

Edmonton, Alberta, Canada T5J 4L6

Telephone: (403) 427-4957 Telefax: (403) 422-1262

Website: http://www.edt.gov.ab.ca

Note: Every attempt was made to use the most verifiable, up-to-date facts from Statistics Canada, Alberta Economic Development and other reliable sources.

However, as new statistics become available over time, the specific information presented, while still representing a good overall picture of Alberta's economy, will become increasingly less accurate.

Printed in Alberta, Canada September 1998 ISBN 077850428X HIGHLIGHTS

of the Alberta Economy

Introduction to Alberta's Advantages

Alberta's been blessed with an abundance of natural advantages which have formed the foundation of our province's thriving economy. The Alberta government has built on this by engineering an economic plan which ensures a positive business climate exists in our province. A climate which encourages investment, creates diversity, and empowers Alberta businesses to compete successfully around the globe. The result is one of the world's most vibrant and competitive economies. Read on and see for yourself.

The natural advantages include:

- an abundance of energy reserves which fuel a thriving oil and gas industry and keep energy costs low for Alberta businesses;
- an abundance of forest reserves to responsibly meet the needs of a growing forest products industry;
- excellent farm land, which supports world-class agriculture production;
- unmatched scenery, unspoiled wilderness, and abundant wildlife, attracting tourists from around the globe.
- a highly skilled, educated, and motivated workforce that is among the most productive in Canada.
- a powerful, independent-minded entrepreneurial spirit that reflects Alberta's pioneer heritage.

Alberta's positive business climate includes:

- the lowest overall taxes in Canada;
- no provincial sales tax (the only province in Canada without one):
- no general capital or payroll taxes;
- competitive corporate and small business tax rates;

- streamlined regulations to improve the competitiveness of Alberta companies.
- it is the law in Alberta to have a balanced provincial budget, demonstrating to investors the responsible, business-like attitude of the government here.
- research and development spending that is among the highest per capita in Canada.
- world-class infrastructure to support business, including transportation, telecommunications, and utilities, as well as excellent hospitals, schools, and post-secondary institutions.

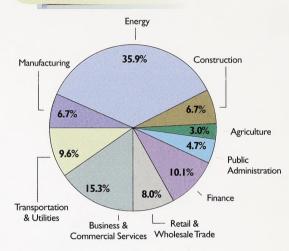
The economic results:

- Alberta has had the fastest growing economy in Canada over the past five years, with the annual real rate of growth averaging 3.8 per cent. In 1997, the growth rate was 6.5 per cent and experts predict Alberta to be among the nation's leaders in the future.
- Alberta's businesses exported more than \$36 billion worth of goods and services in 1997, up nearly five per cent over 1996. In addition to primary resources products, a growing number of those exports are manufactured goods.
- Alberta's manufacturers are thriving. The industry's shipment increased 11 percent in 1997 to \$34.3 billion.
- The province consistently has the highest investment per capita among provinces.
 A total of \$26.1 billion was invested in 1997 and that figure is expected to reach \$28 billion in 1998.
- Alberta's hot economy translates into a healthy job market. Average employment in the province in 1997 increased by 44,000 over 1996.
- Alberta's average unemployment rate in the first six months of 1998 was the lowest in Canada.

Alberta GDP By Industry

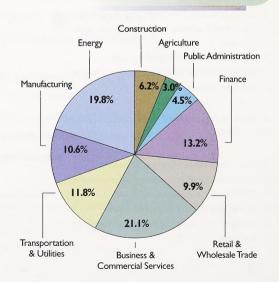
- Over the past five years,
 Alberta has had the strongest
 economy in Canada, with an
 average real rate of growth of
 3.8% per year.
- Alberta has capitalized on its strengths in agriculture, energy, forestry and industrial products to develop a dynamic and diverse economy.
- Over the past decade, the economy has experienced rapid growth in such industries as petrochemicals, forest products, electronics and telecommunications, as well as tourism and business services.

Structure of the Alberta Economy Percentage Distribution of GDP - 1985



Total GDP: \$61.2 Billion Source: Alberta Treasury

Structure of the Alberta Economy Percentage Distribution of GDP - 1996



Total GDP: \$82.9 Billion Source: Alberta Treasury

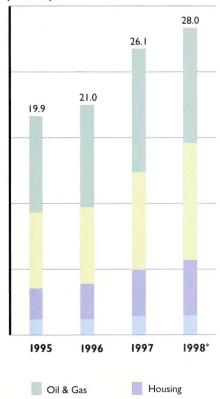


Attractive Investment Climate

- Alberta consistently records the highest investment per capita among provinces, with a total of \$26.1 billion in investment in 1997, and a projected \$28.0 billion in 1998.
- Strong investment growth anticipated over the next three to four years will be led by increased investment in oil sands, petrochemicals, pipelines, food processing, and business services.

Total Investment in Alberta (Capital Expenditures)

(\$ Billions)



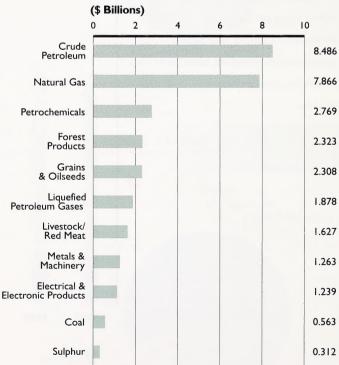
Institutions Non-energy

^{*} Intentions Source: Statistics Canada

An Exporting Economy

- In 1997, Alberta businesses exported over \$36 billion worth of goods and services to world markets, an increase of 4.9% over 1996.
- As well as exports of primary resource products, Alberta exports an increasing volume and variety of manufactured products.

Alberta's Major Product Exports - 1997



Source: Statistics Canada



- Immediate western Canadian market of almost 9 million people.
- Proximity to the western United
 States provides easy access to
 an overall market of more than
 50 million people.
- Alberta's international airports
 in Edmonton and Calgary provide
 excellent air service to both
 Canadian and international
 destinations.

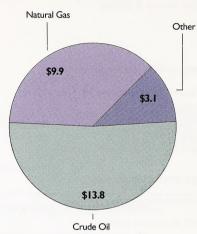


Abundance of Natural Resources

Energy

- Long known as Canada's energy province, Alberta has over 60% of the country's proven reserves of conventional crude oil, 85% of its natural gas, 63% of its coal, and all of its oil sands reserves.
- Alberta's 1997 gross revenues from all hydrocarbons was \$26.8 billion, an increase of 8.5% over 1996, due to higher oil and gas prices.
- In 1997, energy resource exports accounted for \$19 billion of Alberta's exports, an increase of 6% over 1996.

Alberta's Energy Revenues – 1997 Total: \$26.8 Billion

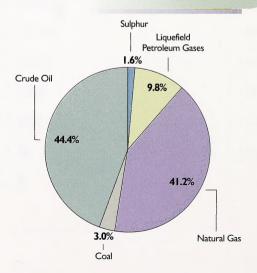


\$ Billions

Note: Other includes liquefied petroleum gases, sulphur, and coal Source: Alberta Energy and Utilities Board

Alberta's Energy Exports - 1997

Total: \$19.1 Billion



Source: Statistics Canada



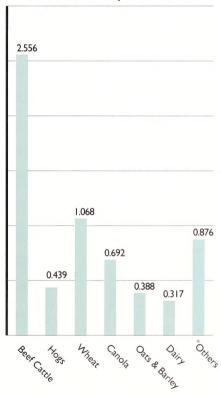
Abundance of Natural Resources

Agriculture

- With about 52 million acres presently used for crop and livestock production, Alberta has one of the world's most productive agricultural economies.
- In 1997, total farm cash receipts reached \$6.34 billion, which represented 21.5% of the value of Canada's total agricultural production.

Alberta's Major Agricultural Products – 1997
Farm Cash Receipts (\$ Billions)

Total Farm Cash Receipts: \$6.34 Billion



^{*} Includes program payments, vegetables, sugar, honey, poultry, eggs, etc.
Source: Alberta Agriculture, Food & Rural Development

Abundance of Natural Resources

Forestry

- Forestry is the third largest primary economic sector in Alberta.
- Total industry shipments reached approximately \$3.9 billion in 1997, and exports were about \$2.3 billion.*
- Alberta covers over 66 million hectares of land; 58% or 38 million hectares is forested.
- Of the forested area, 61% or 23 million hectares are considered suitable for harvest.
- Annually, Alberta allows 22.1 million cubic metres to be harvested, of which 12.8 million cubic metres is for conifers and 9.3 million cubic metres is for deciduous.



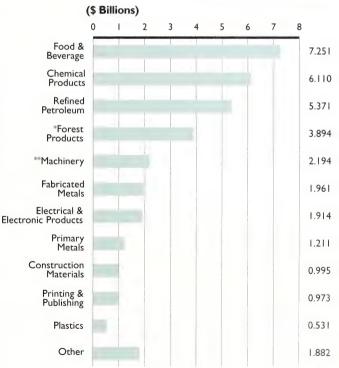
^{*} Includes wood products and pulp & paper.

A Growing Manufacturing Base

- Alberta's manufacturing shipments increased from \$30.8 billion in 1996 to \$34.3 billion in 1997, an increase of 11%.
 - Alberta's manufacturing sector is closely tied to the resource sector.

 About two thirds of manufacturing output consists of value-added resource products.

Value of Alberta Manufacturing Shipments – 1997 Total: \$34.3 Billion



^{*} Includes wood products and pulp & paper.

^{**} Excludes electrical machinery Source: Statistics Canada



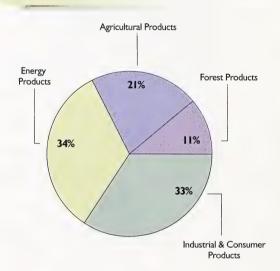
HIGHLIGHTS

of the Alberta Economy

Manufacturing Shipments by Industry Group

- In 1997, energy based manufacturing industries contributed \$11.5 billion or 34% of total manufacturing shipments.
- Agricultural processing industries contributed \$7.2 billion or 21%.
- Forest products industries shipped
 \$3.9 billion or 11%.
- The industrial and consumer products sector accounted for \$11.5
 billion or 33%.

Manufacturing Shipments by Industry Group – 1997



Source: Coopers & Lybrand



- Alberta's extensive network of research and development institutions and facilities help develop and commercialize advanced products and processes.
- Alberta's high technology community includes many large multinational companies with significant manufacturing operations in Alberta.
- The Alberta Government's research and development expenditures are among the highest, on a per capita basis, in Canada.

Advanced Technology Institutes & Facilities

Telecommunications Research Laboratories

Alberta Microelectronic Corporation

> Biotechnology Pilot Plant

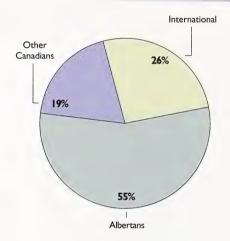
Alberta Research Council

Centre for Engineering Research

A Vibrant Tourism Industry

- Alberta offers internationally recognized tourist destinations, natural scenic beauty, world renowned national parks, a diversity of landscapes, and friendly, safe, dynamic cities.
- Tourism creates just over 90,000 full-time jobs for Albertans and generates about \$3.75 billion in revenues in 1997.
- Almost half of this amount, about \$1.7 billion, comes from out-ofprovince visitors.





Source: Alberta Economic Development



The arts and culture sector contributes to an exciting quality of life for Alberta's residents, offering superb leisure time, business, education, career development, and life enrichment opportunities.

In 1997, 337 arts organizations, funded by the Alberta Foundation for the Arts, contributed almost \$100 million to the provincial economy and provided employment for almost 3.000 Albertans.

Member festivals of the Alberta
Arts Festivals Association held
almost 3,000 events in 1997, to
which total attendance was 1.2
million. Those festivals contributed
more than \$7.5 million to Alberta's
economy.

During 1997, 40,844 Albertan volunteers helped to keep the arts alive and active across the province by contributing time, equivalent to 952 full-time jobs.

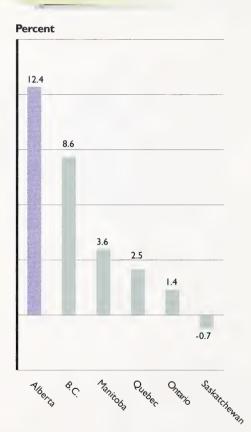
The arts

Small Business

Cornerstone of the Economy

- Alberta has a dynamic and innovative business climate, as shown by its growth in small businesses.
- Alberta enjoyed the largest increase in Canada of 12.4%, or 12,020 employer businesses from the 3rd quarter of 1993 to the 3rd quarter of 1997.
- Alberta has the second highest percentage of self-employed workers in Canada.

Percentage Change in Business Employers By Province, 3rd Quarter 1993 – 3rd Quarter 1997



Source: Statistics Canada

Competitive Corporate Taxes

- Albertans benefit from the lowest overall taxes in Canada.
- Alberta is the only province that does not have a provincial retail sales tax.
- Alberta has a competitive corporate tax rate for manufacturers.
- The combined federal/provincial corporate income tax rate is 44.62% for general businesses, 36.62% for large manufacturers and processors, and 19.12% for small businesses.
- Alberta does not have any general capital or payroll taxes, which are common in many other provinces and U.S. states.

Corporate Income Tax Rates for Manufacturers Combined Federal and Provincial/State

Percentage of taxable income



Federal Provincial/State

Rates known as of January 1998 Source: Alberta Economic Development

Provincial and State Corporate Income Tax Rates

Provincial Corporate Income Tax Rates (%)				State Corporate Income Tax Rates (%)			
Province	General	Mfg. & Processing	Small Business	State	General	Mfg. & Processing	Small Busines
Newfoundland	14.0	5.0	5.0	Washington (a)	n/a	n/a	n/a
Prince Edward Island	16.0	7.5	7.5	Oregon	6.6	6.6	6.6
Nova Scotia	16.0	16.0	5.0	California	8.84 (b)	8.84	1.5
New Brunswick	17.0	17.0	7.0	North Dakota	10.5 (c)	10.5	3.0 - 9.0
Quebec	9.15	9.15	5.91	Montana	6.75 (d)	6.75	6.75
Ontario	15.5	13.5	9.5	Idaho	8.0 (e)	8.0	8.0
Manitoba	17.0	17.0	9.0	Colorado	5.0 (f)	5.0	5.0
Saskatchewan	17.0	10.0	8.0	Utah	5.0 (g)	5.0	5.0
Alberta	15.5	14.5	6.0	New Mexico	7.6 (h)	7.6	4.8 - 6.4
British Columbia	16.5	16.5	9.0	Louisiana	8.0	8.0	4.0 – 7.0
Federal	29.12	22.12	13.12	Federal	35.2	35.2	27.8(i)

Canadian rates known as of March 1998. U.S. rates known as of January 1998. Source: Alberta Economic Development

State:

- a) Washington has a business and occupation tax in lieu of an income tax which is based on gross revenue sales (0.011% to 3.3% according to the type of business).
- b) California levies an alternative minimum tax of 6.65%.
- c) North Dakota levies an alternative minimum tax of 6%.
- d) Montana levies an alternative tax of 1/2% of gross sales.
- e) Idaho levies an alternative tax of 1% of gross sales.
- f) Colorado levies an alternative tax of 1/2% of gross sales.
- g) Utah levies an alternative tax ranging from 0.8613% to 1.752% of gross sales.
- h) New Mexico levies an alternative tax of 3/4% of gross sales.
- Estimated average rate between taxable income of \$0 and US \$151.750.

Provincial Capital and Payroll Tax Rates (%)

	Capital Tax	
Province	(General)	Payroll Tax
Alberta	_	
British Columbia	0.3	_
Saskatchewan	0.6	_
Manitoba	0.3/0.5(a)	2.25
Ontario	0.3	1.95
Quebec	0.64	4.26
Newfoundland		2.0

Rates known as of March 1998. Source: British Columbia Budget, March 1998

a) Manitoba has a \$3 million exemption level and the higher rate applies to paid-up capital in excess of \$10 million.



- The overall tax burden on individual Albertans is by far the lowest of any province in Canada.
- Alberta's provincial personal taxation rates are among the lowest in Canada.
- A two income Alberta family of four, earning \$55,000 per year, pays almost \$2,000 less in taxes than in Ontario, and almost \$4,200 less than in Quebec.

Comparison of Provincial and Federal Taxes by Province

Two Income Family of Four - \$55,000



Federal Provincial Local

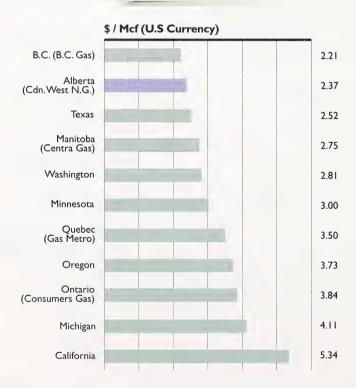
Source: British Columbia Budget, March 1998 Including all income, consumption, and property taxes HIGHLIGHTS
of the Alberta Economy

Low Natural Gas Rates

Due to the abundance of natural gas resources, new technologies and expertise, Alberta's natural gas rates are among the lowest in North America.

Alberta's natural gas rates are up to 44% lower, compared to other Canadian provinces and U.S. states.

Natural Gas Rates – February 1998
Industrial Averages



Source: Canadian Enerdata Ltd. and U.S. Energy Information Administration Note: I Can \$ = 0.69 U.S\$

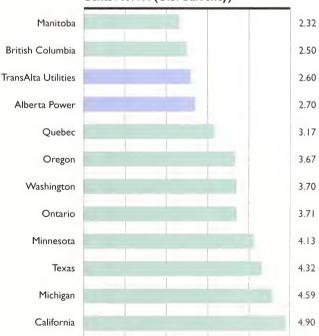
Low Electricity Rates

With an abundance of low sulphur coal and natural gas,
Alberta offers the business community a competitive advantage in a reliable supply of electricity at rates that are among the lowest in North America.

Alberta electric utility industry restructuring and deregulation is creating a more competitive and open market for electricity.

North American Industrial Electricity Rates – January 1998 10,000 KW demand, 80% load factor

Cents / KWH (U.S. Currency)



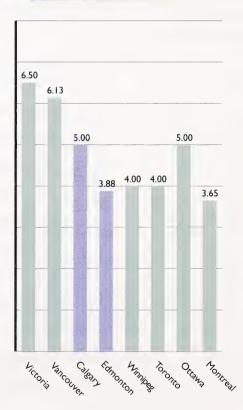
Source: Alberta Power and Edison Electric Institute, U.S. Note: 1 Can \$ = 0.69 U.S.\$

HIGHLIGHTS of the

Industrial Lease Rates

- Industrial lease rates in Edmonton were the lowest of any major city in Canada in 1997.
- The industrial vacancy rate in Calgary fell from 3.2% in 1996 to 1.5% by year-end 1997, resulting in a significant increase in new industrial development.
- Tenants in the oil field services, manufacturing, and distribution industries will provide Edmonton and Calgary with a robust industrial market in 1998.

Industrial Lease Rates (\$ per square foot)



Source: Colliers Macaulay Nicolls Inc. Canadian Real Estate Review 1997-1998

Note: For medium size warehouse space

Office Operating Costs

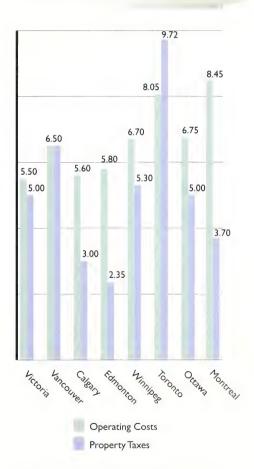
Combined office operating costs and property taxes in both Edmonton and Calgary are the lowest of any major cities in Canada.

Property taxes in Calgary are less than half of what they are in Vancouver, and less than a third of Toronto's property taxes.

Net effective rents for premium quality office space average between \$4.00 and \$7.00 per square foot in Edmonton – still among the lowest rents in Canada.

Office Operating Costs & Taxes

(\$ per square foot, downtown class A)



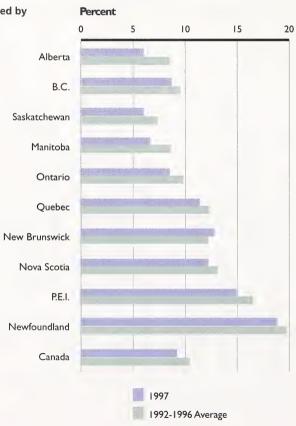
Note: Operating costs include utilities, building management,

Souce: Colliers Macaulay Nicolls Inc. Canadian Real Estate Review 1997-1998

Alberta's Labour Force

- Alberta's unemployment rate has consistently been one of the three lowest of all the provinces in Canada.
- Alberta's unemployment rate averaged 8.5% from 1992 to 1996 and declined to 6.0% in 1997.
- In 1997, average employment in the Alberta economy increased by 44,000 over 1996.

Unemployment Rates by Province



Source: Statistics Canada



- Alberta's total economic productivity increased at an average annual rate of 1.31% between 1989 and 1995, which was the second highest rate in Canada.
- Alberta's manufacturing productivity increased at an average annual rate of 3.98% between 1989 and 1995, which was second only to Nova Scotia.
- Alberta consistently has one of the best labour records of any province in Canada, in terms of fewest workdays lost due to strikes.

Total Economic Productivity Growth Rates Total Factor Productivity — 1989-1995 (based on hours)

Percent -1.5 -1.0 -0.5 0 1.0 1.5 0.5 Saskatchewan 1.46 Alberta 1.31 Nova Scotia 0.84 Manitoba 0.11 B.C 0.11 New Brunswick -0.10 Ouebec -0.39 Ontario -0.45 Newfoundland -0.87 P.E.I. -1.34 Canada 0.7

Source: Centre for the Study of Living Standards

Wages/Salaries

Average weekly manufacturing wage rates are competitive with most provinces and U.S. states.

When fringe benefits, particularly medical insurance costs, are added to U.S. wages, Alberta's wage costs are much lower than in the United States.

Average Weekly Manufacturing Wages (Excludes Overtime, Annually, Unadjusted) – 1997

U.S. Currency



Source: Statistics Canada and the U.S. Department of Labour Note: I Can \$= 0.72 U.S.\$

Note. 1 Call \$ = 0.72 0.3.4

Workers' Compensation Board Premiums

- The Alberta Workers' Compensation Board (WCB) has taken steps over the past several years to improve operations and reduce accident claims.
- The Board's Accident Fund balance was \$322 million at the end of 1997.
- The average actual premium rate in 1997 was \$1.48 per \$100 of insurable earnings.
- Alberta's 1998 estimated rate of \$1.30 per \$100 of insurable eanings is the lowest in Canada.

Workers' Compensation Board Premiums (*1998 Provisional Assessment Rates per \$100 Payroll)



Source: Association of Workers' Compensation Boards of Canada

Quality Education

- Albertans are among the best educated people in North America.
 During 1997, 47% of the labour force reported holding a postsecondary certificate, diploma, or university degree.
- Alberta's post-secondary education system has a total of 26 institutions, including four universities, two technical institutes, 15 public colleges, four private accredited colleges, and the Banff Centre.
- Alberta's four universities have over 71,000 students in total.
 Over 145,000 students are enroled in the public post-secondary education system.
- Alberta has over 27,000 registered apprentices in 50 trades.

Alberta's Post-Secondary Education System

University of Alberta

Canada's second largest Englishspeaking university with about 30,000 students**. Extensive research facilities.

University of Calgary

With over 23,000 students**, U of C is a major research centre.

*NAIT & SAIT Among the largest polytechnical institutes in Canada with about 20,000 students in total**.

Public Colleges Fifteen public colleges with over 52,000 students in total**.

Private Accredited Colleges

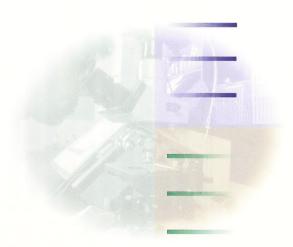
Four private accredited colleges with about 2,800 students in total.**

- Northern Alberta Institute of Technology and Southern Alberta Institute of Technology.
- ** Full and part-time fall enrolment, 1996.

HIGHLIGHTS

Quality Health Care

- For modest insurance premiums,
 Albertans can take advantage of an exceptional range of medical services.
- The costs of health care in Alberta, as they are in the rest of Canada, are for the most part covered by general federal and provincial taxes. In Alberta, health care premiums are \$34 per month for individual coverage and \$68 per month for family coverage.
- Major medical centres in Edmonton and Calgary offer specialty and high technology care while pursuing active research programs.
- The Alberta Heritage Foundation for Medical Research Endowment Fund is valued at \$773 million as of March 31, 1998. It has attracted hundreds of medical researchers and students to the province, and established Alberta as a major international centre for medical science.

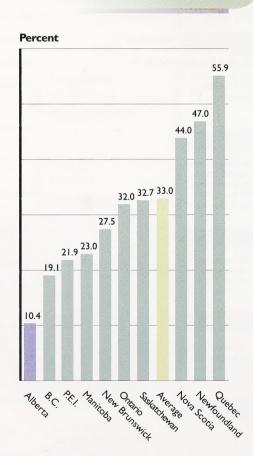


HIGHLIGHTS
of the Alberta Economy

Alberta Government's Business Strategy

- Four pillars of a strong foundation for Alberta:
 - balanced budgets are the law
 - business plans ensure Albertans' priorities are the government's priorities
 - measuring results will improve
 Alberta's programs
 - Debt Retirement Act requires deliberate paydown of Alberta's debt.
- Over the past four years, Alberta has balanced its budget and paid down
 \$7.8 billion in debt.
- Alberta's provincial debt as a percentage of GDP for fiscal year 1997/98 is the lowest in Canada.
- To attract investment and encourage job growth in the private sector, the Alberta Government is committed to free enterprise, economic development, a competitive tax environment, a strong infrastructure, and less regulation and red tape.

Provincial Debt as a Percent of GDP Fiscal Year 1997/1998*



Source: CIBC, June 1998

* Reporting differences may mean that figures are not entirely comparable across provinces.



National Library of Canada Bibliothèque nationale du Canada 3 3286 51686 6643

